

# 2026

## MEDIA PACK

Landscape & Urban Design provides the landscape industry's key specifiers with a comprehensive look at all areas including, but not limited to, Landscape Design, Groundskeeping, Turf Management, Green & Blue Infrastructure and Garden Design.



Meet Some of Our Awesome Team:

*Photo courtesy of  
Your Garden Needs*



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MH MEDIA GLOBAL LTD. 18/20 NEWINGTON  
ROAD RAMSGATE CT12 6EE

# 2026 FEATURE CALENDAR

Each issue of the publication contains many sections covering the landscape & urban design industries. Some of the highlighted sections that will appear in every issue throughout the year are listed below:



*Photo courtesy of  
Eva-last*

## Sections

- Artificial Grass
- Bound Surfacing
- Concrete & Stonework
- Decking
- Garden Design
- Green & Blue Infrastructure
- Landscaping Services
- Outdoor Kitchens
- Outdoor Lighting
- Pools, Spas & Hot tubs
- Sports & Play
- Street Furniture
- Tools, Plant & Equipment

## 2026 Main Features

### **January/February - Issue 77**

Decking, Sport & Play, Pools, Spas & Hot tubs

### **March/April - Issue 78**

Green & Blue Infrastructure, Street Furniture, Garden Design

### **May/June - Issue 79**

Bound Surfacing, Lighting, Concrete & Stonework

### **July/August - Issue 80**

Sports & Play, Decking, Garden Design

### **September/October - Issue 81**

Green & Blue Infrastructure, Street Furniture, Outdoor Kitchens

### **November/December - Issue 82**

Concrete & Stonework, Lighting, Tools, Plant & Equipment

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## RATES & DATA

### Circulation

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Landscape & Urban Design has a combined circulation of just over 65,500 copies. The interactive edition of the magazine is distributed by email to key specifiers and enables readers to visit any of the featured companies by clicking on the relevant hyperlink. We pride ourselves on the high quality of the printed version which goes out to our subscribers and visitors of the trade shows.



*Photo courtesy of  
Soba Architects*

Architects	25.6%
Landscape Contractors	21.07%
Local Authorities/Councils - Town Planners	16.31%
Groundsmen	11.99%
Landscaping Architects/Designers	9.48%
Estate Managers	7.96%
Leisure Organisations (Sports Grounds, Leisure Parks)	4.15%
Members of Landscape Institute	2.57%
Members of the Society of Garden Designers	0.79%
Statutory Bodies (English Heritage, National Trust)	0.17%

In 2019 Landscape & Urban Design became a valued member of BALI (British Association of Landscape Industries), one of the largest associations in the industry. With this partnership, we are able to send every BALI member a copy of our bi-monthly magazine, extending our circulation further to over 900 industry professionals and specific key decision makers looking for products for their projects. Secondly, being part of BALI means that we are recognised as a leading magazine across the industry.

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## RATES & DATA

### Specifications

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**Double Page Spread - £2,550**

Area: 400mm x 277mm

Trim: 420mm x 297mm

Bleed: 426mm x 303mm



**Full A4 Page - £1,495**

Area: 190mm x 277mm

Trim: 210mm x 297mm

Bleed: 216mm x 303mm



**Outside Back Cover - £2,300**

**Inside Front Cover - £2,100**

**Half Page - £950**

Area: 180mm x 132mm



**Quarter Page - £675**

Area: 88mm x 132mm



**Loose Insertion - Price upon request**

**Editorial Showcase - £175**

120 words of text and a colour image plus  
company contact details



*Photo courtesy of  
Lazylawn*

### Editorial Submission

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If your company has a latest project or case study you would like us to consider to run within the publication, please contact our Editor-in-Chief via email [editor@mhmagazine.co.uk](mailto:editor@mhmagazine.co.uk) or call 01304 806039.

### Magazine Advertising Contacts

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## TRADE SHOWS & EXHIBITIONS



### Distribution Calendar

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We're proud to continue our long-standing media partnerships with the UK's top trade shows and exhibitions:

*Photo courtesy of  
STIHL*

**GROUNDS**  
*Fest*

**SALTEX**

This partnership offers unparalleled exposure for our advertisers, placing your brand in front of thousands of industry professionals, decision-makers, and potential clients at these premier events.

By advertising with us, your products and services will be showcased not only in our highly respected publication but also across our extensive event coverage, reaching a targeted audience actively seeking the latest in landscaping, urban design, and construction.

Maximize your visibility, boost brand recognition, and drive new business opportunities by aligning with us during these influential industry events. With Landscape and Urban Design as your platform, your brand will stand out to the very people who matter most.

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## FURTHER INFORMATION

### Online Presence

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You can view our whole entire archive of online publications on the following platforms: Readly, Joomag, Issuu & Zinio

Social Media Handle - @ludmagazine



*Photo courtesy of  
Green-tech*

### The Team

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**Editor-in-Chief - Antony Holter**  
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# 2026 DIGITAL ADVERTISING

## What We Offer

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**Email Campaigns / Solus E-shot**  
£1495 for 1, £2795 for 2, £4195 for 3

Our E-shot circulation is 115,000 Exclusive named circulation of the most up to date key decision makers within the landscaping and urban design industries Including: Landscape Architects, Landscape Contractors, Garden Designers, Local Authorities, Architects, Leisure Organisations, Golf clubs, Gardeners, Members of the Landscape Institute, Members of the Society of Garden Designers, Statutory Bodies and other key specifiers.

With an average return of 1,500 — 15,000 per shot, you can include hyperlinks directly to your website, allowing us to provide you full stats of the click throughs. The best results come when we send them on a Tuesday or Wednesday between 10am and 12pm, that way, we avoid the spam dump at the beginning of the day, and it's there ready for them to read at lunch time. We would ask for you to create the html content, as we only do it as a last resort.



*Photo courtesy of  
KLAFS*

### **Website Banner - £995 per annum**

Our web banner opportunity gives you the chance to display your banner ad on our website [www.landud.co.uk](http://www.landud.co.uk) in a prime position for 12 consecutive months which will also be linked to your website so we can track how many people have clicked. If you needed us to design the banner for you there will be no extra cost involved as we have our own reprographics team in-house.

### **Directory Entry - £695 per annum**

Our Global Directory [www.landud.co.uk](http://www.landud.co.uk) gives you the opportunity to include up to 1000 words of text, selection of images, company logo & contact details for a full 12 months Listed under as many relevant categories of your choice.

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## DIGITAL ADVERTISING

### What We Offer

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#### eNewsletter Insertion - £295

Our bi-weekly e-Newsletters targets tens of thousands of key buyers and specifiers. With each release receiving a fantastic amount of response and enquiries, this is certainly a worthwhile option of getting your product/service recognised to the correct audience. With such a large circulation of relevant readers this form of advertising is money well spent.

[www.landud.co.uk/newsletter](http://www.landud.co.uk/newsletter) to view the Latest Newsletter.

The overall benefits include:

- Up to 1,200 words of text, 10 images, company logo & contact details
- Direct hyperlink to your website
- Higher search rankings
- Read more link to view full release
- Release will be published on the home page
- Statistics supplied upon request



*Photo courtesy of  
Woodscape*

Total Circulation of just over 115,000 Exclusive named circulation of the most up to date key decision makers within the landscaping and urban design industries Including: Landscape Architects, Landscape Contractors, Garden Designers, Local Authorities & Town Planners, Architects, Leisure Organisations covering all sports facilities and leisure parks, Golf clubs, Gardeners, Members of the Landscape Institute, Members of the Society of Garden Designers, Statutory Bodies and other key specifiers.

**eNewsletter Banner -£1,295 per annum**

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