

LANDSCAPE & URBAN DESIGN

MEDIA PACK 2019

www.landud.co.uk



About The Magazine

Landscape & Urban Design provides the UK's major landscaping and urban design specifiers with a comprehensive look at the latest in landscape design, landscape management, design innovations, garden design, the built and natural environment, public space, green space, open space and environmental sustainability.

The interactive edition of the magazine is distributed by email to 45,000 key specifiers and enables readers to visit any of the featured companies by clicking on the relevant hyperlink.

The magazine is distributed on a bi-monthly basis. Issues will be released as the following: Jan/Feb, Mar/Apr, May/June, July/Aug, Sept/Oct, Nov/Dec.



Circulation

Landscape & Urban Design has a circulation of just over 60,000 copies which comprise of 15,000 glossy A4 sized hard copies to a named circulation.

A further 45,000 digital interactive editions are distributed to known respondents who specify in the landscape and urban design industry.

Architects	25.6%
Landscape Contractors	21.07%
Local Authorities/Councils - Town Planners	16.31%
Groundsmen	11.99%
Landscaping Architects/Designers	9.48%
Estate Managers	7.96%
Leisure Organizations (Sports Grounds, Leisure Parks)	4.15%
Members of Landscape Institute	2.57%
Members of the Society of Garden Designers	0.79%
Statutory Bodies (English Heritage, National Trust)	0.17%

On top of our unique circulation, Landscape & Urban Design is media partners with all the UK's major Landscaping and urban design trade shows throughout the year. Additional copies of the magazine are printed and distributed via our own stand or media gallery. Page 3 shows a breakdown of the shows we plan on attending this year based on last years success.



Sections

Each issue of the publication contains many sections covering the landscape & design industry. Some of the highlighted sections that will appear in every issue throughout the year are listed below:

- Artificial Grass
- Benches & Bollards
- Bound Surfacing
- Concrete & Stonework
- Decking
- Fencing & Gates
- Lighting & Electrical
- Outdoor Living
- Parks & Leisure
- Sports & Play
- Street Furniture
- Turf Management
- Water Management
- Timber & Timber Frame
- Tools, Plant & Equipment

Calendar of in depth features which becomes the issue's main focuses.

January - February

Street Furniture
Green & Blue Infrastructure
Turf Management

March - April

Artificial Grass
Sports & Play
Plant & Equipment
Concrete & Stonework

May-June

Bedding, Plants & Bulbs
Landscape Services
Decking
Concrete & Stonework

July-August

Fencing & Gates
Biodiversity
Street Furniture
Artificial Grass

September-October

SALTEX Show Preview
Landscape Show Preview
Street Furniture
Sports & Play
Turf Management

November-December

Concrete & Stonework
Tools, Plant & Equipment
Decking

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Trade Shows & Exhibitions Timetable

As well as distributing over 15,000 hard copies to our dedicated readership, each edition of Landscape & Urban Design also attends a number of exhibitions and trade shows up and down the country throughout the year where we promote our client base with an average of 5,000 extra copies for each show.

Trade Show / Exhibition	Dates	Distributed Issue(s)
Future Build	5th - 7th March 2019	Issue 35 Jan/Feb 2019
Vision	TBA	TBA
The Landscape Show	TBA	TBA
Saltex	TBA	TBA
London Build	TBA	TBA



Editorial Submission

We are always pleased to consider relevant editorial content that may help to support the various sections within our publication. Landscape & Urban Design reserves the rights to accept or deny any submission we receive. Submissions are reviewed based on their content, quality and relevance.

WHAT TO SUBMIT

We are always open to receiving a wide variety of editorial content to be considered for each issue we produce. If you are working or have worked on a recent project or case study and have relevant material to submit them please follow the guidelines below when submitting.

NOTE: All submissions are not 100% guaranteed to be featured in an upcoming issue or online feature. Our editorial team reviews every submission and reserve all rights on their selection.

HOW TO SUBMIT

- All editorial submissions should be emailed to editor@mhmagazine.co.uk
- All images must be provided, hi-resolution, 350-400dpi RGB (JPEG or TIFF)
- If sending multiple images then please submit .zip file of images and any credits to editor@mhmagazine.co.uk through email or wetransfer.com/sendspace.com
- Word limits vary per article but our average articles are between 400-600 words.
- For online coverage please send all social handles for us to credit once published.



Over 10 Years Of Landscape Excellence...



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Rates & Data

Magazine Advertising	Rate	Area	Trim	Bleed
Double Page Spread	£2,550	400mm x 277mm	420mm x 297mm	426mm x 303mm
Outside Back	£2,300	190mm x 277mm	210mm x 297mm	216mm x 303mm
Inside Front	£2,100	190mm x 277mm	210mm x 297mm	216mm x 303mm
A4 Page	£1,495	190mm x 277mm	210mm x 297mm	216mm x 303mm
Half Page	£950	180mm x 132mm		
Quarter Page	£675	88mm x 132mm		



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