

# LANDSCAPE & URBAN DESIGN

Media Pack 2018  
www.landud.co.uk



## About Landscape & Urban Design

Landscape & Urban Design provides the UK's major landscaping and urban design specifiers with a comprehensive look at the latest in landscape design, landscape management, design innovations, garden design, the built and natural environment, public space, green space, open space and environmental sustainability.

The interactive edition of the magazine is distributed by email to 45,000 key specifiers and enables readers to visit any of the featured companies by clicking on the relevant hyperlink.

## Our Circulation

Landscape & Urban Design has a circulation of just over 60,000 copies which comprise of 15,000 glossy A4 sized hard copies to a named circulation. A further 45,000 digital interactive editions are distributed to known respondents who specify in the landscape and urban design industry.

Members of Landscape Institute	2.57%
Members of the Society of Garden Designers	0.79%
Landscaping Architects/Designers	9.48%
Architects	25.6%
Landscape Contractors	21.07%
Local Authorities/Councils - Town Planners	16.31%
Leisure Organizations (Sports Grounds, Leisure Parks)	4.15%
Statutory Bodies (English Heritage, National Trust)	0.17%
Groundsmen	11.99%
Estate Managers	7.96%

## Feature List

### January – February

Street Furniture  
Biophilic Design  
Biodiversity

Green & Blue Infrastructure

### March – April

Artificial Grass  
Turf Management  
Fencing & Gates

Concrete & Stonework

### May-June

Sports & Play  
Bedding, Plants & Bulbs  
Street Furniture

Landscape Services

### July – August

The Landscape Show Preview

Artificial Grass  
Tools, Plant & Equipment  
Outside Structures

### September – October

SALTEX Preview  
Benches & Bollards  
Fencing & Gates  
Concrete & Stonework

### November – December

Sports & Play  
Surface Stabilisation  
Flood Management  
Street Furniture

**Rates & Data >>**

# Rates And Data

- Double Page Spread
- A4 Page
- 1/2 Page
- 1/4 Page
- 1/8 Page Product Showcase
- 1/8 Page Editorial

Rate	Area	Trim	Bleed
£2,550	H: 277mm W: 400mm	H: 297mm W: 420mm	H: 303mm W: 426mm

Rate	Area	Trim	Bleed
£1,495	H: 277mm W: 190mm	H: 297mm W: 210mm	H: 303mm W: 216mm

Rate	Landscape Size	Vertical Strip
£950	H: 132mm W: 180mm	H: 267mm W: 88mm

Rate	Portrait Size
£675	H: 132mm W: 88mm

Rate	Size (With Contact Details)
£295	80-100 words of text and colour image, full contact details

Rate	Size
£85	60-80 words of text and colour image

Landscape & Urban Design is published bi-monthly:  
Jan/Feb; Mar/Apr; May/June; July/Aug; Sept/Oct; Nov/Dec

Whole pages, half pages and quarter pages must be supplied as a high resolution PDF or JPEG file together with all required text, fonts and JPEG, TIFF or EPS images. (up to 7MB otherwise sent via wetransfer or dropbox)

## Editorial Features

The editor is always pleased to consider submitted feature material to support the various sections within our publication.

Material submitted for consideration should be of between 400 and 800 words along with relevant high resolution photographs or illustrations as JPEG, EPS or PDF files.

Material should be supplied by Email or on disk.

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